

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

60 Plus Association

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: \$ GROSS

This broadcast time will be used by: 60 Plus Association

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

60 Plus Association

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

11-8-11 James L. Martin 703-807-2070
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted In Part ☐ Rejected

Signature Printed Name Title



WFTS

ORDER

Print Date 11/02/12 Page 1 of 3

Flight Dates 11/01/12-11/05/12

Contract / Revision 316397 /

Original Date / Revision
10/31/12 10/31/12

Advertiser 60 Plus Association

Agency Mentzer Media

Buying Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204

Product

60 Plus Association

Agency Com 15%

Billing Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # 60

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive

Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
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Marta Salazar-Perren	100%		
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Order Share % Market Value

Competing Station	% of Order	Amount
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CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	32	\$56,907.50	\$66,950.00	0.00	10/29/12	11/05/12	32	\$56,907.50	\$66,950.00
Totals	32	\$56,907.50	\$66,950.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N 1	WFTS	11/01/12	11/05/12	M-F 6-7a ABC Action News	CM	558-7a	---11--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	---11--		2		\$1,200.00		0.00						
N 2	WFTS	11/01/12	11/05/12	M-F 10-11a 10-11a Right This Minute	CM	10-11a	---11--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00	



WFTS

Print Date: 11/02/12

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Contract / Revision 316397 Flight Dates 11/01/12-11/05/12

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:20:00

Advertiser 60 Plus Association

Product 60 Plus Association

Estimate # 60

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WFTS	11/01/12	11/05/12	M-F 10-11a 10-11a Right This Minute	CM	10-11a	---11--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	---11--	2		\$500.00		0.00						
N 3	WFTS	11/01/12	11/05/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	---11--	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	---11--	2		\$1,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WFTS	11/01/12-11/07/12		M-F 11a-12p	1058a-12p		---ThF----	:30	\$1,200.00		0.00	NM			
2	WFTS	11/01/12-11/07/12		M-F 11a-12p	1058a-12p		---ThF----	:30	\$1,200.00		0.00	NM			
N 4	WFTS	11/01/12	11/05/12	M-F 12-1p ABC Action News	CM	1158a-1p	---11--	:30	2	\$750.00	P-3	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	---11--	2		\$750.00		0.00						
N 5	WFTS	11/01/12	11/05/12	M-F 5-530p ABC Action News	CM	458-530p	---11--	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	---11--	2		\$2,000.00		0.00						
N 6	WFTS	11/01/12	11/05/12	M-F 530-6p ABC Action News	CM	530-6p	---11--	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	---11--	2		\$2,000.00		0.00						
N 7	WFTS	11/01/12	11/05/12	M-F 7-730p 7-730p The List	CM	658-730p	---11--	:30	2	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	---11--	2		\$1,500.00		0.00						
N 8	WFTS	11/01/12	11/05/12	M-F 730-8p 730-8p Let's Ask America	CM	728-758p	---11--	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	---11--	2		\$2,500.00		0.00						
N 9	WFTS	11/01/12	11/05/12	M-F 1135p-1202a Nightline M-F 1135p-1202a	CM	1135p-1202a	---11--	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	---11--	2		\$2,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WFTS	11/01/12-11/07/12		M-F 1135p-1202a Nightline	1135p-1202a		---ThF----	:30	\$2,000.00		0.00	NM			
2	WFTS	11/01/12-11/07/12		M-F 1135p-1202a Nightline	1135p-1202a		---ThF----	:30	\$2,000.00		0.00	NM			
N 10	WFTS	11/01/12	11/05/12	M-SU 11-1135p ABC Action News	CM	11-1135p	---11-1	:30	3	\$4,000.00	P-2	0.00	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	---11-1	3		\$4,000.00		0.00						
N 11	WFTS	11/05/12	11/05/12	M-F 6-7a ABC Action News	CM	558-7a	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	M-----	1		\$1,200.00		0.00						
N 12	WFTS	11/05/12	11/05/12	M-F 10-11a 10-11a Right This Minute	CM	10-11a	M-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	M-----	1		\$500.00		0.00						
N 13	WFTS	11/05/12	11/05/12		CM	1058a-12p		:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00

														Totals			
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
				M-F 11a-12p			M-----										
				M-F 11a-12p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	M-----			1		\$1,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	WFTS	11/01/12-11/07/12	M-F 11a-12p			1058a-12p		M-----	:30	\$1,200.00		0.00	NM				
N 14	WFTS	11/05/12	11/05/12	M-F 12-1p	CM	1158a-1p	M-----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00		
				ABC Action News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	M-----			1		\$750.00		0.00						
N 15	WFTS	11/05/12	11/05/12	M-F 5-530p	CM	458-530p	M-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00		
				ABC Action News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	M-----			1		\$2,000.00		0.00						
N 16	WFTS	11/05/12	11/05/12	M-F 530-6p	CM	530-6p	M-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00		
				ABC Action News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	M-----			1		\$2,000.00		0.00						
N 17	WFTS	11/05/12	11/05/12	M-F 7-730p	CM	658-730p	M-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00		
				7-730p The List													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	M-----			1		\$1,500.00		0.00						
N 18	WFTS	11/05/12	11/05/12	M-F 730-8p	CM	728-758p	M-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00		
				730-8p Let's Ask America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	M-----			1		\$2,500.00		0.00						
N 19	WFTS	11/05/12	11/05/12	M-F 1135p-1202a Nightline	CM	1135p-1202a	M-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00		
				M-F 1135p-1202a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	M-----			1		\$2,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	WFTS	11/01/12-11/07/12	M-F 1135p-1202a Nightline			1135p-1202a		M-----	:30	\$2,000.00		0.00	NM				
N 20	WFTS	11/05/12	11/05/12	M-F 11-1135p	CM	11-1135p	M-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00		
				ABC Action News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	M-----			1		\$4,000.00		0.00						
N 21	WFTS	11/05/12	11/05/12	Monday Prime C	CM	10-11p	M-----	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00		
				CASTLE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	M-----			1		\$10,000.00		0.00						
Totals														32	\$66,950.00		